2020 Tech EXCELLENCE AWARDS

AND THE WINNER IS...

28 MAY 2020
Citywest Hotel, Dublin

MEDIA PARTNER

THE TIMES
THE SUNDAY TIMES
IRELAND EDITION

CELEBRATING 20 YEARS

TECHAWARDS.IE

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THE TECH EXCELLENCE AWARDS REPRESENT THE MOST PRESTIGIOUS ACHIEVEMENT IN THE TECH SECTOR

As the badge of honour in the tech sector, the awards programme recognises excellence and celebrates success in the country's most dynamic sector. Culminating in a black tie, gala dinner prizegiving that has become the networking night of the year. As an award sponsor, play a lead role and join some of the sector's leading companies in a night of celebration, with over 600 attending the four star Citywest Hotel on 28 May.

SPONSORS BENEFITS

From coverage and accreditation in event advertising and editorial, and display branding on backdrops in the venue and on the marketing collateral on the night.

PROMOTION

Promoted throughout the range of ourTech Network media online and in print, the awards represent the industry's Oscars ceremony. It is the principal networking event in the sector: the place to gather with colleagues, business partners, customers and friends.

HEADLINE SPONSOR PACKAGE

- Exclusive title recognition as headline sponsor in all marketing materials
- TechExcellence Awards 'in association with'...
- Acknowledgement as main sponsor on all marketing materials including event invitations, programme and posters, as well as recognition in all event PR activity.
- Two VIP branded tables of ten to host your customers, partners & colleagues.
- Announce and present the winner of an award category on stage.
- Main sponsor in opening address.
- Exclusive speaking slot.
- Option of inclusion on the judging panel.
- Your interview on the main event video.

SPONSORING AN AWARD PUTS YOUR COMPANY AND BRAND IN THE LIMELIGHT

SEIZE YOUR OPPORTUNITY NOW TO ASSOCIATE YOUR BRAND WITH WINNERS THROUGHOUT THE AWARDS MARKETING CAMPAIGN AND ON PRESENTATION NIGHT

AWARDS SPONSOR

- Be the exclusive named sponsor of your award category.
- Host customers, business partners and colleagues at your own branded table of ten.
- Your branding displayed on backdrops in the venue and on the marketing collateral on the night.
- Receive accreditation as sponsor in our Awards Press Releases.
- Your logo and accreditation on the framed certificate for your sponsored award.
- Announce and present your award to the winner on the stage.
- Benefit from coverage and accreditation in TechCentral.ie, TechPro and TechTrade editorial and advertising, both pre and post-event.
- Be included in the event video (sponsor interview) and awards photocall in TechPro, TechTrade and TechCentral.ie post-event.
- Your logo, link, accreditation and winners photograph on the Tech Excellence Awards website.

View the 2019 highlights video at **techawards.ie**

WHICH AWARD WILL BE YOURS ON THE NIGHT?

BANNER AWARDS

- This year's Banner Awards include the **CIO of the Year.** Recognising the stewardship of enterprise IT from an operational role to a truly strategic one.
- **The Hibernia Award** recognises the contribution made by a non-indigenous company to the technology industry.
- The **Company** and **Person** of the Year awards are the industry's overall badges of honour.
- Our **Lifetime Achievement Award** will be awarded again this year.

PROJECT OF THE YEAR AWARDS

- The Project of the Year Awards recognise technology projects which have delivered outstanding operational and competitive advantage. They are presented to the vendor or reseller responsible for delivering transformational technology to clients in the categories: **Private Sector, Public Sector, SME.**

TECH FOCUS AWARDS

Data Centres Innovation Award. This award recognises excellence in the operation and running of a data centre. The award will be given for innovation and facility development to meet current and future needs.

Digital Strategy Partner of the Year. Awarded to the web development or technology partner that can demonstrate outstanding creation and implementation of digital business strategy in the past twelve months.

Professional Development Award. This award recognises those organisations that have provided the framework and supports to allow people to not only reach their personal goals, but set new standards for professional development.

Startup Award. This award recognises the most promising new technology business in Ireland which began operations in the last three years, incorporated after January 2016.

Digital Edge Award. Combining mobility with connectivity, collaboration and communications, companies with a Digital Edge have a real competitive advantage. This award recognises an outstanding service provider and client partnership delivering a true 'digital edge'.

TECH PRO AWARDS

- **IT Professional of the Year.** Awarded to the **individual** or **team** who can demonstrate outstanding management of technology in their enterprise. This accolade may be awarded either for a single major project or for ongoing excellence in enterprise IT.
- **IT Architect of the Year.** Awarded to the **individual** or **team** responsible for an outstanding IT architecture project or who can demonstrate a distinguished contribution to the advancement of the profession in Ireland.
- **Rising Star of the Year.** This Award recognises outstanding achievements made by a recent entrant into the IT industry (under 30 years of age) whose contribution to his or her organisation has had a significant impact on its business.

TECH BUSINESS AWARDS

- **Managed Service Company of the Year.** The winner will be shown to have not only a firm grasp of the latest technologies with which to deliver client services but also demonstrate best practice and good governance for all its clients.
- **Managed Security Service Provider of the Year.** This award recognises an outstanding service provider in this market space who can demonstrate both technical acumen and solid business performance.
- **Cloud Partner of the Year.** This award recognises the 'new normal' of enterprise IT. It will be won by an outstanding service provider in this market space who can demonstrate business growth and total client satisfaction.
- **Vertical Market Specialist of the Year.** This award recognises companies that demonstrate exceptional business performance in a niche sector, specialist application or vertical market.
- **Enterprise Partner of the Year.** This award recognises business qualities of partnership and technical ability in the enterprise IT sector.
- **IoT Innovation of the Year Award.** This award recognises a product or service with the potential to change what we do and how we do it. This may be a product already brought to market or one at the research and prototyping stage.
- **Communication Excellence Award.** This award recognises outstanding communications for marketing or content campaigns and initiatives by the technology industry.
- **Distributor of the Year.** The distributor of business technology products which can demonstrate outstanding business performance over the past twelve months. **Awarded by trade poll.**

FOR MORE INFORMATION VISIT TECHAWARDS.IE

A MEDIATEAM EVENT

TechPro TechCentral.ie ANSWERING THE BURNING QUESTIONS IN IT TechFire TechTrade Tech EXCELLENCE AWARDS TechLive future channel